

CLAREMONT COMMITTEE ON HUMAN RELATIONS MEETING AGENDA

"We are a vibrant, livable, and inclusive community dedicated to quality services, safety, financial strength, sustainability, preservation, and progress with equal representation for our community."

Hughes Center
1700 Danbury Road
Claremont, CA 91711



Monday
November 18, 2019
6:00 p.m.

COMMITTEE MEMBERS

LAUREN ROSELLE
CHAIR

FERN JO KAUKONEN DEBI EVANS

MICHAEL EDWARDS LAURA MULROY STEVEN ARCEO

DANNY LEDEZMA MARY KATE ARCEO BETSY MACLAREN

CALL TO ORDER

ROLL CALL

CEREMONIAL MATTERS, PRESENTATIONS, AND ANNOUNCEMENTS

Introduction of new Committee Member Steven Arceo.

PUBLIC COMMENT

The Committee on Human Relations has set aside this time for persons in the audience to comment on items that ARE NOT LISTED ON THIS AGENDA, but are within the jurisdiction of the Committee on Human Relations. Members of the audience will later have the opportunity to address the Committee on Human Relations regarding ALL OTHER ITEMS ON THE AGENDA at the time the Committee on Human Relations considers those items.

At this time the Committee on Human Relations will take public comment for 30 minutes. Public Comment will resume later in the meeting if there are speakers who did not get an opportunity to speak because of the 30-minute time restriction.

The Brown Act prohibits the Committee on Human Relations from taking action on oral requests relating to items that are not on the agenda. The Committee on Human Relations may engage in a brief discussion, refer the matter to staff, and/or schedule requests for consideration at a subsequent meeting.

The Committee requests, but does not require, speakers to identify themselves. When you come up to speak, please state your name unless you wish to remain anonymous. Each speaker will be allowed four (4) continuous minutes.

CONSENT CALENDAR

All matters listed on the consent calendar are considered to be routine. The Committee on Human Relations may act on these items by one motion following public comment. Only Committee Members may pull an item from the consent calendar for discussion.

Now is the time for those in the audience to provide public comment on the consent calendar. Each speaker will be allowed four (4) continuous minutes to comment on items on the consent calendar.

Routine Administrative Item

1. APPROVAL OF THE OCTOBER 21, 2019 COMMITTEE ON HUMAN RELATIONS SPECIAL MEETING MINUTES

Recommendation: Staff recommends the Committee on Human Relations approve and file the October 21, 2019 special meeting minutes.

◆◆◆ END OF CONSENT CALENDAR ◆◆◆

ADMINISTRATIVE ITEM

2. AD HOC WORKPLAN FOR CENSUS 2020

Recommendation: Staff recommends that the Committee on Human Relations discuss the workplan for Census 2020.

3. AD HOC WORKPLAN FOR THE 100th ANNIVERSARY OF THE WOMEN'S RIGHT TO VOTE

Recommendation: Staff recommends that the Committee on Human Relations discuss the workplan for the 100th Anniversary of the Women's Right to Vote.

4. CIVIL DISCOURSE ON SOCIAL MEDIA

Recommendation: Staff recommends that the Committee on Human Relations discuss the civil discourse on social media.

REPORTS

5. Committee Reports

- A. Committee Members
- B. Committee Liaisons
- C. Human Services Department
- D. Police Department

CONTINUED PUBLIC COMMENT

This time is reserved for those persons who were unable to speak earlier in the agenda because of the 30-minute time restriction.

ADJOURNMENT

THE NEXT REGULAR MEETING OF THE COMMITTEE ON HUMAN RELATIONS WILL BE HELD ON MONDAY, JANUARY 20, 2020 AT 6:00 P.M. IN THE SANTA FE ROOM AT THE ALEXANDER HUGHES COMMUNITY CENTER, 1700 DANBURY ROAD, CLAREMONT.

I, PATRICIA CISNEROS, ADMINISTRATIVE ASSISTANT OF THE CITY OF CLAREMONT, CALIFORNIA, HEREBY CERTIFY UNDER PENALTY OF PERJURY THAT THE FOREGOING AGENDA WAS POSTED AT CLAREMONT CITY HALL, 207 HARVARD AVENUE AND THE ALEXANDER HUGHES COMMUNITY CENTER, 1700 DANBURY ROAD, ON NOVEMBER 14, 2019 PURSUANT TO GOVERNMENT CODE SECTION 54956.

PLEASE NOTE: MATERIALS RELATED TO AN ITEM ON THIS AGENDA, AND SUBMITTED TO THE COMMITTEE ON HUMAN RELATIONS AFTER PUBLICATION OF THE AGENDA, ARE AVAILABLE TO THE PUBLIC IN THE ALEXANDER HUGHES COMMUNITY CENTER AT 1700 DANBURY ROAD, CLAREMONT, MONDAY THROUGH FRIDAY, 8 AM – 5 PM. SUBJECT MATERIALS WILL BE MADE AVAILABLE ON THE CITY WEBSITE AS SOON AS POSSIBLE - www.ci.claremont.ca.us. For more information, please call the Human Services Department at 909-399-5490.

ANY ITEMS WHICH HAVE NOT BEEN INITIATED BY 10:00 P.M. WILL BE CONTINUED TO THE NEXT REGULARLY SCHEDULED COMMITTEE ON HUMAN RELATIONS MEETING. FURTHER, ANY ITEM INITIATED BEFORE 10:00 P.M. ON WHICH A CONCLUSION HAS NOT BEEN REACHED BY 10:15 P.M. WILL BE CONTINUED TO THE NEXT REGULARLY SCHEDULED MEETING OF THE COMMITTEE ON HUMAN RELATIONS.

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT OF 1990, THIS AGENDA WILL BE MADE AVAILABLE IN APPROPRIATE ALTERNATIVE FORMATS TO PERSONS WITH DISABILITIES. ANY PERSON WITH A DISABILITY WHO REQUIRES A MODIFICATION OR ACCOMMODATION IN ORDER TO PARTICIPATE IN A CITY MEETING SHOULD CONTACT THE CITY CLERK AT 909-399-5461 "VOICE" OR 1-800-735-2929 "TT/TTY" AT LEAST THREE (3) WORKING DAYS PRIOR TO THE MEETING, IF POSSIBLE.

Post Through: November 19, 2019

**COMMITTEE ON HUMAN RELATIONS
SPECIAL MEETING MINUTES
Monday, October 21, 2019 – 6:00 p.m.
Alexander Hughes Center
1700 Danbury Road, Claremont, California**

CALL TO ORDER Chair Lauren Roselle called the meeting to order at 6:00 p.m.

ROLL CALL

PRESENT Lauren Roselle, Chair; Fern Jo Kaukonen, Vice-Chair; Michael Edwards; Debi Evans; Laura Mulroy; Fern Jo Kaukonen, Danny Ledezma; Mary Kate Arceo;

LATE ARRIVAL Irving Pacheco, Special Speaker

ALSO PRESENT Patricia Cisneros, Administrative Assistant
Rolondo Talbott, Police Commission Liaison
Chris Naticchia, C&HS Commission Liaison
Rachel Forester, C&HS Commission Liaison
Caroline Bustos, Human Services Coordinator

CEREMONIAL MATTERS, PRESENTATIONS, AND ANNOUNCEMENTS

Chair Roselle introduced three new Committee Members: Danny Ledezma, Mary Kate Arceo, and Betsy MacLaren.

PUBLIC COMMENT

Chair Roselle invited public comment.

There were no requests to speak.

CONSENT CALENDAR

Routine Administrative Item

1. **APPROVAL OF THE SEPTEMBER 16, 2019 COMMITTEE ON HUMAN RELATIONS REGULAR MEETING MINUTES**

Committee Member Evans moved to approve the Committee on Human Relations minutes of September 16, 2019 which was seconded by Committee Member Edwards, and carried on the following vote:

AYES: *Committee Member – Roselle, Chair; Kaukonen, Vice-Chair; Edwards; Evans; Mulroy;*

NOES: *Committee Member – None*

ABSENT: *Committee Member – MacLaren*
ABSTAIN: *Committee Member - Ledezma, Arceo*

2. APPROVAL OF THE COHR BROCHURE

Committee Member Evans moved to approve the Committee on Human Relations brochure which was seconded by Committee Member Mulroy, and carried on the following vote:

AYES: *Committee Member – Roselle, Chair; Kaukonen, Vice-Chair; Edwards; Evans; Mulroy; Ledezma; Arceo;*
NOES: *Committee Member – None*
ABSENT: *Committee Member – MacLaren*
ABSTAIN: *Committee Member – None*

◆◆◆ END OF CONSENT CALENDAR ◆◆◆

ADMINISTRATIVE ITEMS

3. Census 2020 Report

Irving Pacheco, Regional Program Manager from California Complete Count introduced himself to the Committee and thanked the City of Claremont for inviting him to present on the Census 2020. He started his report with background information from 2018 Governor Brown's executive order allocating \$40,000,000 for a statewide Census count. Mr. Pacheco clarifies that many individuals confuse the Complete Count with the US Census Bureau which are completely different. The US Census Bureau works at the federal level, canvasses and counts everyone living in the US and ensures outreach and media campaigns inform everyone in the US. On the other hand, California Complete Count works at the state level that conducts outreach to the hard-to-count (HTC) individuals.

Mr. Pacheco discusses the Census 2020 being the first digital Census. He states that there have been assumptions that by going digital it would be easier and faster to gain more information but it's not always the case. For example, some individuals may not have the technological resources such as seniors or low-income families to sign up. Due to these challenges, the Complete Count carry's out outreach groups to get to those individuals who do not have the technology at home. The Complete Count's role is to reach the HTC in the state of California. Since California has a new governor, Governor Newsom allocated \$107,000,000 because he understands the importance of having a complete count.

Mr. Pacheco illustrates that part of their plan is to contact Administrative Community Based Organizations (ACBO's) because they play an important role as trusted messengers. Mr. Pacheco's campaign is responsible for Region 8 which includes Claremont and the Claremont's ACBO is California Community Foundation (CCF). Another partner for the campaign is Los Angeles County because they analyze gaps in the county and develop necessary tools to fill in those gaps in neighborhoods.

Mr. Pacheco then presented what the future is for the Complete Count. He presented data on how many individuals have been accounted for in the past. Their findings come from the HTC indexes from prior Census and Low Response Scores (LRS). He mentions that the biggest push for 2020 is to receive accurate data. Mr. Pacheco indicates several reasons why individuals decide to opt-out from participating in the Census and those reasons are because some fear that their personal information may be used in other ways and others may not trust the organizations or government.

The Complete Count is looking into new techniques to spread advocacy and those techniques are partnering with state agencies such as the Department of Motor Vehicles or utility companies that can also send information of the Census on a utility bill. By following such plans, they can execute their objective such as getting their message across to the HTC individuals and become trusted members. Lastly, he encourages creating a local count committee or connecting with a state regional manager for more information.

Vice-Chair Kaukonen asked what kind of messages are being considered and being put together to tell an individual that is hard to reach why this is important to them. Mr. Pacheco responded using an example of Ventura County's slogan, "Somos sus vecinos" which is translated to "We are Your Neighbors" to make the Hispanic community feel comfortable, supported and counted. He suggests that messages used for the City of Claremont may be different and that Region 8 has not rolled out with a slogan yet.

Vice-Chair Kaukonen then reiterated her question because it was not fully answered. Vice-Chair Kaukonen stated that she is looking for a personal message because to the average person it is claimed that the Census application is not important and will not affect them. Mr. Pacheco then responded that some messages can be personalized by using an example like creating a program for seniors where there are communities that have a higher percentage of elderly individuals. Chair Roselle then wanted to clarify if the community began to construct messages that can be used, would they have to contact the California Community Foundation. Mr. Pacheco replied that they can be contacted but new messages can also be filtered through him and he can report back to Los Angeles County as feedback.

Mr. Pacheco states that messages should be tailored to the community. He then asks the Committee wherein the community of Claremont would be considered HTC or what group in the City would need more information about the Census. Commissioner Forester answered that students in the Pomona and Claremont colleges would be good indicators to learn more about the Census. Mr. Pacheco thanked again the Committee for their time and shared his personal information in case anyone would like to reach him.

Public Comment

Beth from the League of Women Voters thanked the Committee for having this report on the agenda and encourages the Committee to push for advocating and asking their contacts to fill out the Census 2020 form. She claims that there have been speculations that this is a push for federalism but encourages everyone to take the time to read what

the Census stands for. The League of Women Voters has a Census Committee that meets every first Sunday of the month.

4. 100th Anniversary of the Women's Right to Vote Report

Commissioner Forester began her report with a speech that was given in the opening meeting of League of Women Voters in June. She stated that in May 1919 the 19th Amendment was passed by Congress and in November California ratified the 19th Amendment. For the very first time, 800 women were able to vote. It took 60 years for 12 states to ratify the amendment and Mississippi was the last to do so on March 22, 1984.

Decades after, thousands of women are still disenfranchised and that leaves us with work to do. Commissioner Forester encourages the Committee to commemorate what the mothers and sisters fought for us and celebrate their victory. The League of Women's Committee has been formed and is creating events and looking for partners to spread the celebration. She asks the Committee for help to register voters and march for message of the League of Women Voters. Commissioner Forester then discusses information that can be given at Village Venture at the Committee's booth.

Vice-chair Kaukonen asked Commissioner Forester what kind of information and publicity is she putting out there when people of color got the right to vote in 1964. Commissioner Forester responded that the celebration not only covers 1919 but also 1964. The group has looked into creating a Girl Scout patch and that will educate young girls how the 19th Amendment was passed and how other groups of women struggled in the following years. Another idea is a concert in the park series. Films can be shown at this event and have booths with information and pull in other partners such as the Census. The last idea is to put on a theater program for high school students to bring in poems, music, and films that display women's struggle. Commissioner Forester clarifies that the Committee does identify all women and all women are considered.

REPORTS

5. COMMITTEE REPORTS

A. Committee Members

None.

B. Committee Liaisons

Commissioner Naticchia reported on tree removals and that Commissioners will begin CBO site visits early November.

Commissioner Talbott mentioned that the Police Commission has not met and will meet on November 7 but they did have an event which was Coffee with a Cop. Commissioner Talbott included that the turnout was a success and that they are looking into the possibility of having more of these events.

C. Human Services Department

Administrative Assistant Cisneros reported on the upcoming event, Village Venture. She went over the schedule and shared maps with the Committee. She lastly, mentioned that colored brochures will be provided at the event. Commissioner Forester also included that the League of Women Voters will be participating at Village Venture and their booth will be close by in case literature or assistance is needed.

D. Police Department

None.

ADJOURNMENT

Chair Roselle adjourned the meeting at 6:56 p.m.

Lauren Roselle
Chair

ATTEST:

Patricia Cisneros
Recording Secretary